

TERMS AND CONDITIONS

1. About Feels Like Kampung Spirit Video Competition
 - a. Singapore Kindness Movement (“SKM” or the “Organiser”) is organising a video competition, Feels Like Kampung Spirit Video Competition (the “Competition”) to be held from **12 February 2019** until **29 March 2019, 2359h**. The objective of the Competition is to show Singaporeans that a gracious society begins in their neighbourhood, and to also challenge them to relook at their neighbourhood through a different lens.
 - b. Each video entry will be assessed by a panel of judges.
2. Participants must submit their entries by uploading their file to YouTube as an ‘Unlisted’ video. Please indicate your submission title as “[Name] – [Title of your Film]”. Following this, participants have to submit the link via stories@kindness.sg or the Competition webpage on the SKM website, and include their contact details.
3. Video entries received after the Closing Date will be disqualified.
4. Each video entry needs to be submitted in at least
 - a. Video Dimension: 1280 x 720 (Landscape recommended)
 - b. Minimum Resolution: 720p
 - c. File Format: .MOV (Mac) or .MP4
 - d. Audio Format: 48kHz PCM, MP3, AAC with 16-Bit/s or higher
5. The Competition is only open to Singaporean Citizens or Permanent Residents of Singapore.
6. SKM reserves the right, at any time, to verify the validity of entries and entrants and to disqualify any entry not submitted in accordance with these Terms or which tampers with the entry process.
7. There is no minimum duration for each video entry. However, the maximum duration is capped at three minutes/180 seconds.
8. Each individual/team may submit only one entry. In the event of repeat submissions, duplicates will be removed except for one.
9. You can participate as an individual or as a team:
 - a. Each team should not exceed six (6) core members
 - b. At least 50% of each team’s membership should be Singaporean Citizens or Permanent Residents of Singapore.
 - c. Individual participant must be a Singaporean or a Permanent Resident of Singapore.
10. Each individual/team is responsible for providing its own funding, equipment and facilities when producing its entry.
11. All video entries will need to be original productions.
12. The video file must be clearly labelled with the individual/team name and the video title.
13. Only entries with complete and accurate information will be accepted and be deemed as eligible for the Competition.
14. All non-English submissions must be subtitled in English.
15. The submission should not be used to promote or advertise a commercial product or event, nor must it contain, or be connected with, any obscene, blasphemous, libellous, offensive, pornographic or otherwise unlawful or inappropriate material or activity. The Organiser reserves the right to disqualify entries and remove

- submissions that contain, or are connected with, any such material or activity, without prejudice to any other action that may be taken in connection with such submission.
16. Submissions can only contain material (for example, music or pictures) that the participants have the legal rights to use, and which participants can further grant rights to SKM to use in any way connected with the Competition, or for any other purpose. Accordingly, the Organiser reserves the right to remove and disqualify any entry or submission which breaches the law, including provisions of the Copyright Act.
 17. No submission fee is required.
 18. SKM reserves the right to:
 - a. disqualify any entry that is deemed to contain any undesirable material,
 - b. edit any entry with the intention to fine-tune the technical quality, without altering the story or intent of the Producers for the purposes of broadcast, and/or
 - c. use the winning and accepted entries for any publicity and marketing purposes. The copyright of the works will remain with the film-makers. However, due credit will be accorded to the relevant film-makers should SKM use their films.
 19. In the event that SKM cannot for any reason obtain a Winner's acknowledgement within 48 hours of the first attempt, SKM reserves the right to select an alternative Winner at its sole discretion.
 20. SKM reserves the right to select an alternative Winner at any time, where SKM has reasonable grounds for believing that the initially selected Winner has contravened any of these Terms. Any alternative Winner will be selected applying the same criteria as that used to select the original Winner.
 21. Acceptance of the Prize shall constitute consent on the Winner's part to allow the use of the Winner's entry, names, images, video footage, voices and/or likeness by SKM for editorial, advertising, promotional, marketing and/or other purposes, without further compensation, in any media for an unlimited period of time, except where prohibited by law.
 22. Acceptance of the Prize shall also mean that the Winner consents to be interviewed by SKM for marketing purposes. It can be in the form of print or video.
 23. SKM reserves the right to terminate the Competition or to modify the Competition rules and terms prior to the Closing Date by amending the rules and terms hereof at its sole and absolute discretion. Any such modifications shall be notified via the Competition webpage on the SKM website, and such modifications shall be immediately effective and apply to all entries, including entries that have been submitted to SKM.
 24. All submissions are non-returnable.

Entries will be judged on Story-telling, Relevance to Theme and Originality. Winners will be contacted by SKM by the end of April 2019.

SELECTION CRITERIA

A jury panel comprising film industry professionals and partners of SKM will judge each

video based on the following criteria:

RELEVANCE TO THEME

The video should reflect the theme “Feels Like Kampung Spirit”.

ABILITY TO CONVEY IDEAS

The video should be effective in engaging and encouraging viewers to reflect on the messages behind the story.

EXECUTION & TREATMENT

The technical execution of the video should be effective. This includes quality visuals, sound design and audio integration, and other relevant aspects that contribute to a positive viewing experience.

ORIGINALITY

The video should have an original plot and be presented in a unique manner through the use of creative storytelling and film-making techniques, imaginative writing and directing.

EMOTIVE IMPACT

The video should create an emotional response from the audience and leave a lasting impression.

ABOUT THE PRIZES

The prizes are non-transferable and non-exchangeable. No alternative prizes will be given. However, SKM reserves the right to substitute, add or alter any item on the list of prizes offered for one of equal value due to circumstances beyond its control without any prior notice. The list of prizes, as updated by the SKM, will be published on the Competition webpage on the SKM website.

All winners will be notified via email. Winners will be solely responsible for collecting their prizes, details of which will be advised later. All prizes not collected by the stipulated deadline may be forfeited by SKM, without further recourse by the winner of that prize. At the discretion of SKM, all unclaimed prizes will be redistributed to charity organisations or returned to the respective sponsors.

Without prejudice to any other provision of the Terms and Conditions, the decision of SKM on the prize to be awarded to any winner is final, and no correspondence pertaining to the decision will be entertained.